

## JESUS: The Film

Jesus Film



*(PHOTO: THE JESUS FILM PROJECT)*

Viewed billions of times and serving as a global Christian outreach for more than three decades, "JESUS," the most watched film in history, has been re-mastered in high-definition with a complete new musical score in Dolby 5.1 surround sound. Also, in honor of its 35th anniversary, the re-titled "The JESUS Film" is scheduled for select theatrical showings beginning in March, according to project promoters.

The high-definition film will be available on Blu-ray, DVD and digital format in retail and online

stores nationwide April 1 through the partnership of Cinedigm and Mission Home Video.

"When the original JESUS film was released 35 years ago, it was ahead of its time," said Dr. Erick Schenkel, executive director of The JESUS Film Project®, a ministry of Cru. "Yet, while the film has introduced billions of individuals around the world to the person of Jesus, few in the U.S. have ever seen it. We believe this new re-mastered version will give audiences an accurate picture of who Jesus is and why individuals around the world have chosen to follow Him, shown with production values they have come to expect."

"The JESUS Film" (watch official trailer below) has been officially recognized by The Guinness Book of World Records as the "Most Translated Film" in history, and is now available in 1,197 languages. Additionally, more than 200 million individuals worldwide have indicated a decision to follow Jesus after viewing "The JESUS Film."

The story of the film's impact over the past 35 years will be shown through an exclusive new short feature narrated by actor Ernie Hudson and available on the re-mastered Blu-ray and DVD. Each disc will include "The JESUS Film" in a total of eight languages – English, Spanish, Mandarin, French, Vietnamese, German, Korean and Arabic.

"The JESUS film" was created by The JESUS Film Project, a ministry of Cru, following founder Bill Bright's vision to take the message of Jesus to the world through video.

During the film's restoration, each of its 173,000 frames were individually and painstakingly re-touched and re-colored, and new sound effects were added, according to project promoters. The quality of the re-mastered, high-definition version of "The JESUS Film" is equal, if not greater, to other re-released classic films from similar eras, including "The Ten Commandments."

"Unlike other religious films, which contain graphic violence or do not adhere to Scripture, 'The JESUS Film' script is taken directly from the Bible and shown in a cinematic style suitable for all ages," Schenkel said. "The new greatly enhanced video and sound quality elevates the emotional viewing experience of this 35-year-old film to a new level, making it fresh and appealing to a generation that may not be aware of who Jesus is."

In addition to being made available in retail and online stores, The JESUS Film Project has joined Cinedigm and Mission Home Video with Tugg, Inc., to offer a minimum of 35 weekly theatrical viewings in honor of 35 years beginning in March. For only the cost of a ticket, any individual can choose to host a one-time showing in his or her local theater.

*For information about The JESUS Film high-definition release and theatrical showings in available localities, visit <http://www.JESUSFilmHD.com>.*

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